Faithfully capturing the spirit & heritage of American work wear, Levi's® Vintage Clothing reproduces the fits, fabrics and details of bygone eras. Our source material is our own archive and our inspiration is the hardworking men and women that the Levi's® Brand has equipped for the last 140 years. Through our seasonal collections, iconic reissues and special editions, we relive our treasured history and offer timeless products to discerning connoisseurs that are as obsessed with it as we are.
Safely preserved in a vault deep inside our headquarters in San Francisco lies an archive of over 20,000 rare and unique examples of Levi's® clothing and artifacts dating back to as early as 1873. Kept at an even temperature and wrapped in unbleached cotton, these delicate specimens are carefully protected by the Levi's® Historian and strictly reserved for the use of our designers. Each season, our team pores through the archives with white-gloved hands, uncovering the secrets of our past and then bringing them back into the world through faithful reproductions that are as fresh now as they were back then.
FROM THE ARCHIVE

Notes:

1880’s

TRIPLE PLEAT BLOUSE

9 Oz. PLAIN SELVAGE DENIM

SEW ON BUTTONS

FALL WINTER 2014 REPRODUCTION

Triple Pleat Blouse

Reproduction of the oldest denim jacket in the Levi’s® Archive. Dating from the 1880s.

Lightweight 9 oz. plain selvage denim.

Three pleats running down front each side of placket.

Sew on buttons.

Cinch at back waist.

Leather patch.
1940s Sports Slacks

Reproduction of Levi's® 1940s women's sports slacks.

- High waisted with a wide straight leg
- Candy table opening at front
- Adjustable lace at centre back waist to aid the fit
- Red piping at side seams and red star motif
- One patch pocket with stripe detailing

Notes:
- Cotton Twill
- High Waisted
- Wide Straight Leg
FROM THE ARCHIVE

1950s Western Denim Shirt
Reproduction of a 1950s Shorthorn Denim Shirt.
Angled yoke detail, asymmetrical pocket and pocket flaps.
Spear point collar and copper rimmed pearl snaps.
Levi’s® Shorthorn label.

Notes:
- Copper rimmed pearl snaps
- Shorthorn label
FROM THE ARCHIVE

Item: Notes:
FROM THE ARCHIVE FALL WINTER 2014 REPRODUCTION

1960s Western Shirt
Reproduction of a 1960s Levi's® Western Shirt.
100% cotton sateen with all over flower print.
Pearl snap closure, western pocket and yoke detailing.
Levi's® Westernwear label.

1960's Western Shirt
Reproduction of a 1960s Levi's® Western Shirt.
100% cotton sateen with all over flower print.
Pearl snap closure, western pocket and yoke detailing.
Levi's® Westernwear label.
1970s Suede Jacket

Two waist pockets with arrow head detail at pocket corner.
Slanted yoke detail at front.
Small "e" Orange Tab.
Dark copper snaps.
Mankind’s obsession with living above the clouds captured imaginations in the 1930s. The completion of the Chrysler and Empire State buildings, and the Futurama Exhibit at New York’s World Fair, presented America with a tangible model for the future. These pioneers played a significant role in shaping modern America and the nation’s image of itself as innovators—leading them into the future.

People travelled far and wide to work on these projects—taking their Levi’s® work wear from its rural home, putting it to work building a Metropolis. This season Levi’s® Vintage Clothing pays tribute to the visionaries who dreamed up cityscapes and the hardworking men who made them a reality.
Opposite
1920s Long Sleeve Tee / 1920s Goatee Bomber Jacket / 1920s Levi’s® Make Chinos
1920s Long Sleeve Henley / Lot 209 Bib & Brace

Previous page
1930s Long Sleeve Tee / 1960s Suede Bomber Jacket / 1920s Levi’s® Make Chinos
1920s Long Sleeve Henley / Lot 209 Bib & Brace
Opposite
1950s Western Shirt
1950s Longhorn Shirt
Above
Crew Neck Cable Knit / 1930s Leather Jacket / 1950s 701® Jeans
1920s One Pocket Sunset Shirt / 1933 501® Jeans / Suspenders
Opposite

1920s Homewart Shirt / 3 Pocket Vest / 4 Pocket Sack Coat / Spring Bottom Pants
1950s One Pocket Tee / 1930s Menlo Leather Jacket
Above
1920s Homerun Shirt / Levi’s® Make Double Breasted Coat / Spring Bottom Pants
1940s Suede Sherpa Jacket / 1940s Sports Shades
Opposite

Triple Pleat Blouse / 1940s Reversible Leather Jacket / 1933 501® Jeans
Above
1930s Long Sleeve Tee / 1930s One Pocket Sunset Shirt / 1933 501® Jeans / Suspenders

Above
1920s One Pocket Sunset Shirt / Lot 209 Bib & Braces

1950s Longhorn Shirt / 1933 501® Jeans / Suspenders

Above
1930s One Pocket Sunset Shirt / Levi’s® Make Double Breasted Coat / 1933 501® Jeans / Suspenders
1930s Striped Crew Knit / Triple Pleat Blouse / 1933 501® Jeans
1920s Two-Pocket Sunset Shirt / Bib & Brace

Roll Neck Cable Knit / Lot 207 Sack Coat / Lot 209 Bib & Brace
Above 1920s One Pocket Sunset Shirt / 1940s Reversible Leather Jacket / Bib & Brace

Above 1920s One Pocket Sunset Shirt / Bib & Brace
Opposite:
Roll Neck Cable-Knit / Lot 207 Back Coat / Lot 209 Bib & Brace
Opposite

1020s Homemaker Shirt / 3 Pocket Vest / Spring Bottom Pants
Opposite

1940s Crew Sweatshirt
1920s Homerun Shirt / 3 Pocket Vest / Spring Bottom Pants
Opposite

1920s Homewear Shirt / 5 Pocket Vest / Spring Bottom Pants
Above
1920s One Pocket Sunset Shirt / 1933 501® Jeans / Suspenders

Above
1920s One Pocket Sunset Shirt / Bib & Brace
Above
1960s Striped Crew Knit / Triple Pleat Blouse / 1933 501® Jeans

Above
1920s Long Sleeve Henley / 1920s One Pocket Sunset Shirt / Triple Pleat Blouse / 1933 501® Jeans
Above
1920s One Pocket Sunset Shirt / Lot 209 Bib & Brace

Above
1920s One Pocket Sunset Shirt / Levi's® Ribbed Cardigan / Homerun Suedette Jacket / 1933 501® Jeans
1920s Long Sleeve Henley / 1930s One Pocket Sunset Shirt / Triple Pleat Blouse / 1940s Reversible Leather Jacket / 1933 501® Jeans
Opposite
1920s Homerun Shirt / 3 Pocket Vest / 4 Pocket Suit Coat / Spring Bottom Pants
Opposite
1940s Striped Tee / 1930s Levi’s® Wool Jacket / 1940s Sports Slacks
Opposite
Roll Neck Cable Knit / 1938 101® Jeans
Opposite

1930s Menlo Leather Jacket / 1920s Levi’s® Make Chinos / Brandy
This Catalogue reminds you of things you ought to buy,
To quicken pulse of business—increase your sales—that’s why;
So buy the goods here listed and offer to the trade—
A line that’s fine and catchy and every way high-grade.
1920s HOMERUN SHIRT
— Stripes
A regular fitting dress shirt, this Homerun shirt was originally produced in the 1920s. Features include a buttondown collar, bone buttons, chiselled cuffs and a centre back pleat. Made from 100% cotton with soft, open construction. This Homerun shirt comes in an indigo and ecru classic stripe and features a Levi’s® Homerun label.

1920s ONE POCKET SUNSET SHIRT
— Rigid
This pullover shirt first produced in the 1920s has a shaped bib bottom, half placket, chinstrap, a hidden button-down collar and a Sunset label. This regular fitting, utilitarian garment is a great expression of the hard working history of Levi’s®.

MADE IN THE U.S.A.

RIBBED CARDIGAN
— Elephant Grey
Taken from a Levi Strauss & Company catalogue from the 1930s, this wool cardigan boasts two hip pockets and leather buttons. It’s a close fitting, heavy gauge garment ideal for layering up or down.

LEVI STRAUSS MAKE DOUBLE BREASTED COAT
— Moleskin
This substantial piece of traditional outerwear was a staple item of the 1920s Levi Strauss & Company catalogue. It comes in a heavyweight dark olive moleskin with a chocolate brown corduroy collar, two deep front pockets with flaps, dark horn buttons and the classic Levi’s® striped blanket lining.
1920s LEVI STRAUSS MAKE CHINO
— Artichoke Green
First produced in the 1920s, these Levi Strauss Make Chinos have a number of highlights. Made from a durable 100% cotton twill fabric, the top block is loose while the leg is extremely tapered to a crop at the ankle, where turn-ups feature at the hem. Tunnel belt loops and the Levi Strauss Make label also feature. There are two slant pockets at front, one hidden pocket at the waist band, and two welt pockets to the rear with decorative pocket flaps.

Placed for tailored hip-line fit.

MORE DAYS WEAR FOR YOUR DOLLAR

Levi's
Suspenders
for comfort
1930s Archive Wool Jacket
— Navy
With a short, boxy fit and cinch details to the side, this archetypal piece comes from the 1930s. Constructed from a rich navy wool, there is minimal Levi Strauss branding and labels. Ornate pleat details on the rear, plus star embroidery to the collar give this historic item added character.

1940s Striped Tee
— Red & White Diagonal Stripe
Boasting a high neck and gathering at the shoulder, this t-shirt features a feminine silhouette. Made from lightweight cotton jersey fabric, the pattern is a red and white diagonal stripe. There are two hip pockets on this impressive, mid-sized garment.

1940s Sports Slacks
— Navy
Nautical influences are the main story in these 1940s era sports slacks. Made from a hard wearing navy cotton twill, this high-waisted sailor pant is roomy, with a wide straight fit to the leg. To the front there is a candy table opening and red piping along the side seams. Other details include red star motif and an adjustable lace to the rear centre to aid the fit.

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A small quantity of sun curtains were made for us, as shown in the illustration above. The material is a two yard piece of the famous XX quality denim, the same used in our No. 1 Waist Overalls and celebrates the introduction of the concealed rivet in 1937. The curtains may be used to go across the lower part of a store window as a side or front sun curtain. These curtains are eyelet-ted at the four corners and can be adjusted to any ordinary window by the use of string.
Some folks like to wear their rigid 501®s without washing. If you make this commitment it will take time for a wear pattern to appear, but eventually you will get the most dramatic look and become the envy of all your friends. As you won’t be washing your 501® jeans you may want to find an alternative way to freshen them up. You could dry-clean, but that’s only if you don’t mind chemicals being used on your denims. You could also try hanging your jeans outside in the fresh air for a few days. Folding up your jeans and putting them into your freezer also does the same job.

**BUY ’EM SMALL**
If you’re not going to wash your rigid Levi’s® 501® jeans, buy one size smaller in the waist and buy your true size for length.

**DON’T WASH ’EM**
After the first few wears of your new jeans the waist will stretch to your size.

**THE WORN LOOK**
The wear effect on a true rigid Jean will always give the most dramatic look.
If you don’t feel the need to get technical, just head to the laundry room and wash ‘em the way your Mom would. Be sure to turn your rigid 501®s inside out and machine wash at 86° F / 30° C. Don’t tumble dry, or you’ll wind up seeing a shrink in more ways than one. Dry your jeans in the open air if you can, it makes them smell real good, like nature. Or if you’re a homebird, hang them in a warm place until they’re crispy. The next few washes will shrink them a little more and a gradual fade will occur. Just avoid tumble drying and hot radiators, they are to denim what kryptonite is to Superman.

The first time you wear your 501®, climb into the bathtub and let them soak on your body. Hotter water equals more shrinkage. When you’re finished, drain the tub, squeeze the excess water from your legs then get outside in the sunshine with a good book and let your denim become a second skin. If the sun is on vacation, stay indoors and make like a yoga enthusiast, bending and stretching your jeans into shape. When you’re happy with the result, slip them off and dry them over the back of a chair. When your jeans are dirty, just climb back into the tub and wash with a little soap.

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The Levi’s® Brand first used the Orange Tab on a line of affordable, slim-fitting jeans, jackets and shirts designed for the Young Americans of the 1960s and 70s. To this day, the Orange Tab is synonymous with simple and clean design as well as the free and easy spirit of the times.

Made in the USA exactly as it was when it was first introduced, the Levi’s® Vintage Clothing Orange Tab Collection revives this family of true American classics and offers it up to a new generation of rebels and revolutionaries.
Previous
1970s Tshirt / 500X6 GD® - Jeans
1970s Denim Shirt / 500X6 GD® - Jeans Customized

Opposite
1970s Suede Jacket / 1970s Denim Sherpa Vest / 500X6 GD® - Jeans Customized
Above 
1970s Denim Shirt / 1970s 684® Jeans

Above 
Opposite
Opposite:
1970s Denim Shirt
1960s Chambray Shirt / 1970s Skirt
Opposite
1940s Chambray Shirt / 1970s Denim Sherpa Vest
Previous
1970s Denim Shirt / 1970s 684® Jeans
1970s Trucker Jacket / 1970s 615® Jeans

Opposite
Opposite
1970s Denim Shirt / 1970s Sherpa Trucker Jacket

Previous spread
1970s Denim Shirt / 1970s Sherpa Trucker Jacket
Opposite
1970s Sweatshirt / 1970s Trucker Jacket
Opposite
Opposite

1970s Tshirt / 3871o-154® Jeans Customized Straight
Opposite
29701c Trucker Jacket
MADE TO A DIFFERENT VISION
MEN’S 1970s LEVI'S® T-SHIRTS

MEN’S 1970s DENIM SHERPA VEST

MEN’S 1960s CHAMBRAY SHIRT

MEN’S 1970s DENIM SHIRT

MEN’S 1970s LEVI'S® T-SHIRTS

HOT STUFF / THE FUZZ / BLACK OVERDYE

YELLOW / BLACK

TUXEDO

FRESH PROD.

BURNOUT

MEN’S 1970s SUEDE JACKET

MEN’S 1970s SHERPA TRUCKER JACKET

MEN’S 1970s TRUCKER JACKET

1960s 606® SUPER SLIM

1960s 606® SUPER SLIM CUSTOMIZED

1970s 607® BOOTCUT

1970s 615® REGULAR FIT

MEN’S JEANS

RIGID / BLACK OVERDYE / DARK / CRUNCH / ZIP

FRANKENSTEIN

BLACK OVERDYE

RIGID / CRUNCH

MEN’S 1970s LEVI'S® SWEATSHIRT

MEN’S 1970s DENIM SHERPA VEST

MEN’S 1970s LEVI'S® SWEATSHIRT

YELLOW / BLACK

MEDIUM